



PDL Development Update

November 22, 2010

2010 has been a year of development for PDL. Early in the year, PDL established two additional Patient Service Centers in Santa Maria and Ventura. At this time, we are pleased to announce that on November 8th PDL opened a PSC in a new medical building in Pismo Beach. PDL now maintains fifteen convenient PSCs across the Tri-Counties.



PDL

During mid 2010, PDL completed the challenge of a full Laboratory Information System (LIS) conversion. This conversion resulted in a single LIS for all of the inpatient and outpatient laboratories PDL operates.

Along the way, PDL worked with many of our clients to install our web based results inquiry system, Life-Point, in an effort to provide easy access to patient results. We continue to plan and prepare for the “paperless” future by working with our clients and regional institutions on a variety of IT projects.

A most important development took place in August when PDL and MGPL merged. This merger of local clinical and anatomic pathology services and professionals will benefit our community now and in the years ahead.

Our current focus is preparation for our laboratory move to a larger facility with state-of-the-art instrumentation. The new location is just a quarter mile down Patterson Avenue across from Goleta Valley Hospital. The bulk of our move will be during the month of December. We look forward to hosting an open house after the move is completed.

All of these developments speak to the commitment PDL has made to the communities we serve. Since we began three years ago, PDL has performed more than 500,000 tests that were formerly “sent out” of the area. Keeping testing here has brought many service and economic benefits to our community. Faster turnaround time, enhanced specimen integrity, convenient locations, and the many healthcare related jobs created in this development, all enhance our scientific community’s contribution to the greater regional society.

Thank you for making PDL the most comprehensive reference laboratory between Los Angeles and the Bay Area. We continue our pursuit of providing quality service and thank you for supporting PDL.

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Estradiol Assay Update

As of 11/22/2010, PDL has replaced our previous Estradiol assay with a new enhanced method manufactured by Siemens Medical Diagnostics and performed on our Advia Centaur analyzer. This new assay offers the following improvements:

- ⇒ Standardized to Isotopic Dilution Mass Spectroscopy
- ⇒ Improved functional sensitivity down to 19 pg/mL (vs. previous assay functional sensitivity of 50 pg/mL)
- ⇒ Wide analytical measurement range now up to 3000 pg/mL (reducing the need for dilutions).



With these improvements, PDL will no longer be reflexing samples with Estradiol results <50 pg/mL to Mayo for confirmation which will further improve the turn around time for Estradiol.

Test Code: EDIOL

CPT: 82670

Performed: Daily Monday-Friday, available STAT

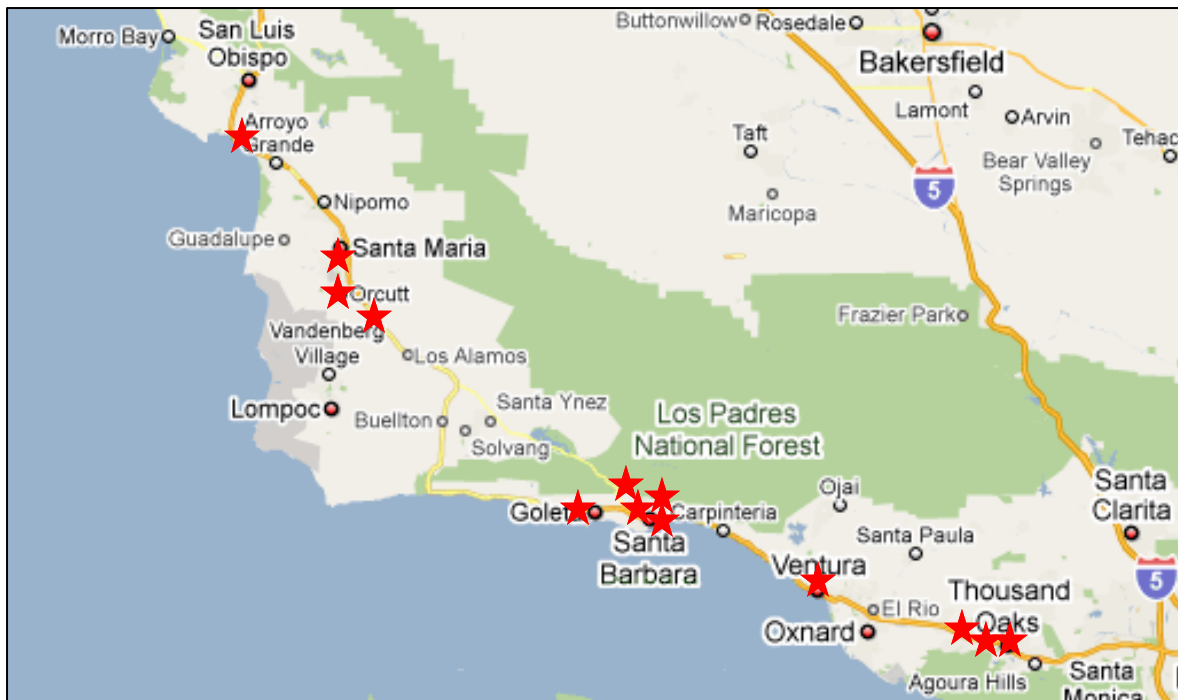
New PDL Patient Service Centers in 2010

PDL is proud to announce the opening of three new Patient Service Center locations.

We now have a location on Brent Street in Ventura, a location on Palisade in Santa Maria and a location on James Way in Pismo Beach for your patient's convenience.

If you would like additional maps to these locations, please contact your service representative.

	Ventura PDL PSC	Santa Maria II PDL PSC	Pismo Beach PDL PSC
Address	64 N. Brent Street Ventura, CA 93003	220 S. Palisade Drive, Suite 103 Santa Maria, CA 93454	2 James Way, Suite 102 Pismo Beach, CA 93449
Hours	Monday—Friday 7:00am—12:00pm 1:00pm—4:00pm	Monday—Friday 7:00am—12:00pm 1:00pm—4:00pm	Monday-Friday 7:00am—12:00pm 1:00pm—4:00pm



Future Orders—Valid for 6 months only

To expedite registration, **the optimal method for future orders is to provide the order to the patient.** We understand the patient may not always be present. In those cases, please fax to PDL Client Service at **805-692-4611**. Once we have received a future order, these orders are entered into our future orders system. These orders will be available approximately two hours from when the order is received at the PDL Core Laboratory.

PDL would like to inform you of a new policy regarding future faxed orders. **PDL will now only honor orders for six months from the date received by the laboratory.** After six months, the order will not be considered valid and will be deleted from the future orders system. Please inform your patients that orders are only valid for six months. *Thank you for your cooperation in complying with this new policy.*

Lab Move

After extensive planning and preparation, PDL is pleased to inform our clients of our upcoming Core Laboratory move into a larger facility. Not far from our existing home, the new facility is located at 454 Patterson Avenue, across from Goleta Valley Hospital. We will begin moving in early December.

Some of the main benefits of this move are -

- ⇒ All of our technical, support and administrative departments will be housed under one roof, including anatomic pathology services.
- ⇒ New state of the art instrumentation with more automation and IT communication capabilities are being installed at the new facility.
- ⇒ Additional space to expand our “performed locally” menu including new molecular assays.

We are moving our Core Laboratory where we perform the bulk of testing for your patients. This move does not change existing Patient Service Centers (PSCs) locations, where your patients currently go for service.

Phone numbers to the laboratory departments and individuals do not change. Please continue to use 879-8100 to reach our Client Service Department.

Thanks to the diligent efforts by a team of professionals, we look forward to a smooth move into our new laboratory. Our guiding principle is to accomplish this complicated move with no disruptions in service to you and your patients.



PDL MGPL Merger Update

On August 1st, PDL and MGPL formally merged our complimentary services. Now offering complete clinical and anatomic pathology services, PDL has become the “Single Source Quality Laboratory Provider—Close to Home!”

Some good news for you and your patients as a result of the merger -

- ⇒ **Enhanced Pathologist/Clinician/Scientist Communications.** The same pathologists you have grown to know and trust are now part of the larger staff at PDL. Their presence at the laboratory will enhance quality and communications between the different testing departments and will facilitate pathologists’ interaction and leadership at PDL.
- ⇒ **Expanded PPO Contracting.** PDL is contracted with every major PPO and PPO network that operates in our region. MGPL clients and patients are now being served by a participating preferred provider for these PPOs and receive the maximum benefits of their plans.
- ⇒ **Convenience for Coresource Patient Referrals.** Coresource patient specimens no longer need to be routed to the inpatient anatomic pathology laboratory at SB Cottage Hospital. You may now use the standard PDL Biopsy-Cytology requisition. Coresource patients will receive full benefit of their insurance when their specimens are processed and examined at PDL.
- ⇒ **Improved Service.** Courier services have been consolidated so there will be less foot traffic in your office. Everyday things—such as supplies we provide—will be delivered more seamlessly by your single source quality laboratory.

Another important benefit of the merger is that **we have now consolidated Chlamydia and GC amplified DNA testing utilizing PDL’s existing Genprobe-Aptima assay.** Previously, MGPL performed this testing from the Thin-Prep vial using an amplified DNA method manufactured by Digene. Consolidating this testing will result in faster turnaround time and a reduction in fees to you and your patients!

Reporting of GC and Chlamydia Amplified DNA Probe test results will continue to print on the Pap report form when ordered with a ThinPrep pap smear.

Phone: 805-879-8100
 Fax: 805-692-4611
 Email: alangston@pdlilabs.com

Patient Service Centers

SBCH PSC
 Bath at Pueblo Streets
 Santa Barbara, CA 93105
 Ph (805) 569-7387

Hollister PSC
 5333 Hollister Ave, Ste 17
 Goleta, CA 93111
 Ph (805) 681-7715

Pueblo II PSC
 222 W. Pueblo Street
 Santa Barbara, CA 93105
 Ph (805) 682-1251

Fletcher PSC
 2410 Fletcher St, 2nd Floor
 Santa Barbara, CA 93105
 Ph (805) 879-8540

Pueblo III PSC
 504 W. Pueblo Street, Ste 201A
 Santa Barbara, CA 93105
 Ph (805) 569-0613

Santa Maria PSC
 426 E. Barcellus, Ste 203
 Santa Maria, CA 93454
 Ph (805) 922-2827

Santa Maria II PSC
 220 S. Palisade Drive, Suite 103
 Santa Maria, CA 93454
 Ph (805) 349-7636

Orcutt, PSC
 5075 S. Bradley, Ste 135
 Orcutt, CA 93455
 Ph (805) 937-3245

Pismo Beach PSC
 2 James Way, Suite 102
 Pismo Beach, CA 93449
 Ph (805) 556-3010

Ventura PSC
 64 N. Brent Street
 Ventura, CA 93003
 Ph (805) 653-5443

Thousand Oaks PSC
 C/O Biotex Laboratory Services
 309 S. Moorpark Road
 Thousand Oaks, CA 91361
 Ph (805) 494-4600

Thousand Oaks PSC
 C/O Arroyo Oaks Medical Draw
 2230 Lynn Road, Suite 200
 Thousand Oaks, CA 91360
 Ph (805) 495-1066

Westlake Village PSC
 C/O Westshore Medical Draw
 1240 Westlake Boulevard, Suite 227
 Westlake Village, CA 91361
 Ph (805) 374-8843

**“Let’s Keep Your
 Science Local!”**

Celiac Disease Panel Update Significance of Deamidated Gliadin Peptide (DGP)

PDL Laboratory is pleased to offer celiac disease testing from INOVA Diagnostics—a recognized worldwide leader in autoimmune disease diagnostics.

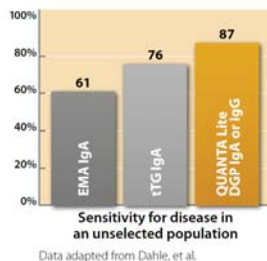
Celiac disease is an autoimmune disorder that affects nearly 1% of most populations but remains largely unrecognized. According to the Celiac Disease Foundation, one in every 133 may be affected by celiac disease but only three percent have ever been diagnosed.

Recent studies have shown that combining deamidated gliadin peptide (DGP) with tTG increases both sensitivity and specificity and can obviate the need for biopsy in 92% of patients. DGP is effective in detecting IgA deficiencies and values including pediatric patients. In selective studies, DGP was the only positive seromarker among a substantial number of patients with biopsy-verified Celiac Disease and negative serology for the traditional markers IgA, tTG, and EMA.¹

PDL Celiac Disease Panel includes:

- Tissue Transglutaminase IgA Antibody (tTG IgA)
- Deamidated Gliadin Peptide IgA Antibody (DGP IgA)
- Deamidated Gliadin Peptide IgG Antibody (DGP IgG)
- Immunoglobulin A Antibody (IgA)

Detect celiac disease patients missed by other assays



QUANTA Lite DGP tests provide a more accurate picture for celiac disease diagnosis

- Deamidated Gliadin Peptide (DGP) offers an important complement to tTG, increasing sensitivity for celiac disease²
- Using DGP and tTG in combination helps to stratify patients for biopsy or gluten-free diet²
- The QUANTA Lite DGP test is effective in detecting patients with IgA deficiencies, pediatric patients, and hemolyzed samples¹⁻³

The addition of DGP can help physicians establish a more complete diagnostic picture by increasing sensitivity for celiac disease. Also, studies have proven that DGP is useful in the detection of celiac disease in pediatrics and in people with IgA deficiency. Between 2-3% of celiac patients have selective IgA deficiency which may cause false negatives on IgA tests.

Contact your PDL Sales Representative for more information.

Test Code: CELIAP for Celiac Disease Panel

CPT Codes: 82724 & 83516 X3

Performed: Mondays

(1) Peter H R Green, Alfred I Neugut, Afzal J Naiyer, Z Collette Edwards, Susan Gabinelle, and Vijit Chinburapa, “Economic benefits of increased diagnosis of celiac disease in a national managed care population in the United States.” Journal of insurance medicine (New York, N.Y.), 3-4, January 2008, pp. 218-228



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